



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

## Contract # 1355988

**Schedule Dates** 09/18/12-09/23/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNORS ASSOC (449954)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** 257  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC

**Date Entered** 08/16/12  
**Last Modified** 09/17/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09791102  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,846.50  
**Net Total** \$27,463.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$32,310.00
<b>Grand Total:</b>	<b>37</b>	<b>\$32,310.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/17/12-09/21/12	3	:30	5A- News-News 13 Early 5am	2	X	X	X	X	X						Asheville (WLOS)	NEWS 13 THIS MORNING	8/16/12
1.1	Revised Line / News	09/18/12-09/21/12	3	:30	5A- News-News 13 Early 5am	2		X	X	X	X						Asheville (WLOS)	NEWS 13 THIS MORNING	9/13/12
1.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	5A- News-News 13 Early 5am	2		X	X	X	X			2	\$280.00	\$560.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/17/12
2.0	Revised Line / News	09/17/12-09/21/12	3	:30	5:28A- News-News 13 Early 530a	3	X	X	X	X	X						Asheville (WLOS)	AMERICA THIS MORNING	8/16/12
2.1	Revised Line / News	09/18/12-09/21/12	3	:30	5:28A- News-News 13 Early 530a	3		X	X	X	X						Asheville (WLOS)	AMERICA THIS MORNING	9/13/12
2.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	5:28A- News-News 13 Early 530a	3		X	X	X	X			3	\$400.00	\$1,200.00	Asheville (WLOS)	AMERICA THIS MORNING	9/17/12
3.0	Revised Line / News	09/17/12-09/21/12	3	:30	7A- 8A (EST)	2	X	X	X	X	X						Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
3.1	Revised Line / News	09/18/12-09/21/12	3	:30	7A- 8A (EST)	2		X	X	X	X						Asheville (WLOS)	GOOD MORNING AMERICA	9/13/12
3.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	7A- 8A (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA	9/17/12
4.0	Revised Line / News	09/17/12-09/21/12	3	:30	8A- 9A (EST)	3	X	X	X	X	X						Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
4.1	Revised Line / News	09/18/12-09/21/12	3	:30	8A- 9A (EST)	3		X	X	X	X						Asheville (WLOS)	GOOD MORNING AMERICA	9/13/12

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**CPE** 257  
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4.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	8A- 9A (EST)	3		X	X	X	X			3	\$950.00	\$2,850.00	Asheville (WLOS)	GOOD MORNING AMERICA	9/17/12
5.0	Revised Line / News	09/17/12-09/21/12	3	:30	11:58:41A- News-News 13 at Noon	2	X	X	X	X	X						Asheville (WLOS)	NEWS 13 @ NOON	8/16/12
5.1	Revised Line / News	09/18/12-09/21/12	3	:30	11:58:41A- News-News 13 at Noon	2		X	X	X	X						Asheville (WLOS)	NEWS 13 @ NOON	9/13/12
5.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	11:58:41A- News-News 13 at Noon	2		X	X	X	X			2	\$500.00	\$1,000.00	Asheville (WLOS)	NEWS 13 @ NOON	9/17/12
6.0	Revised Line / News	09/17/12-09/21/12	3	:30	12:30P- News-News 13 at 1230p	3	X	X	X	X	X						Asheville (WLOS)	NEWS 13 @ 1230	8/16/12
6.1	Revised Line / News	09/18/12-09/21/12	3	:30	12:30P- News-News 13 at 1230p	3		X	X	X	X						Asheville (WLOS)	NEWS 13 @ 1230	9/13/12
6.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	12:30P- News-News 13 at 1230p	3		X	X	X	X			3	\$450.00	\$1,350.00	Asheville (WLOS)	NEWS 13 @ 1230	9/17/12
7.0	Revised Line / SPOT	09/17/12-09/21/12	3	:30	4:00:30P- Katie	2	X	X	X	X	X						Asheville (WLOS)		8/16/12
7.1	Revised Line / SPOT	09/17/12-09/21/12	3	:30	9A- Anderson	2	X	X	X	X	X						Asheville (WLOS)	ANDERSON COOPER	8/17/12
7.2	Revised Line / SPOT	09/18/12-09/21/12	3	:30	9A- Anderson	2		X	X	X	X						Asheville (WLOS)	ANDERSON COOPER	9/13/12
7.3	Normal Line / SPOT(B/E)	09/18/12-09/21/12	3	:15/:15	9A- Anderson	2		X	X	X	X			2	\$350.00	\$700.00	Asheville (WLOS)	ANDERSON COOPER	9/17/12

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8.0	Revised Line / News	09/17/12-09/21/12	3	:30	4:59P- News-News 13 First News At 5p	3	X	X	X	X	X						Asheville (WLOS)	FIRST NEWS AT 5	8/16/12
8.1	Revised Line / News	09/18/12-09/21/12	3	:30	4:59P- News-News 13 First News At 5p	3		X	X	X	X						Asheville (WLOS)	FIRST NEWS AT 5	9/13/12
8.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	4:59P- News-News 13 First News At 5p	3		X	X	X	X			3	\$950.00	\$2,850.00	Asheville (WLOS)	FIRST NEWS AT 5	9/17/12
9.0	Revised Line / News	09/17/12-09/21/12	3	:30	5:28P- News-News 13 at 5:30p	2	X	X	X	X	X						Asheville (WLOS)	FIRST NEWS AT 530P	8/16/12
9.1	Revised Line / News	09/18/12-09/21/12	3	:30	5:28P- News-News 13 at 5:30p	2		X	X	X	X						Asheville (WLOS)	FIRST NEWS AT 530P	9/13/12
9.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	5:28P- News-News 13 at 5:30p	2		X	X	X	X			2	\$1,050.00	\$2,100.00	Asheville (WLOS)	FIRST NEWS AT 530P	9/17/12
10.0	Revised Line / News	09/17/12-09/21/12	3	:30	6P- 7P (EST)	3	X	X	X	X	X						Asheville (WLOS)	WKDY NEWS 13 @ 6	8/16/12
10.1	Revised Line / News	09/18/12-09/21/12	3	:30	6P- 7P (EST)	3		X	X	X	X						Asheville (WLOS)	WKDY NEWS 13 @ 6	9/13/12
10.2	Normal Line / News(B/E)	09/18/12-09/21/12	3	:15/:15	6P- 7P (EST)	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	9/17/12
11.0	Revised Line / SPOT	09/17/12-09/21/12	3	:30	6:58:50P- Wheel of Fortune	2	X	X	X	X	X						Asheville (WLOS)	WHEEL OF FORTUNE	8/16/12
11.1	Revised Line / SPOT	09/18/12-09/21/12	3	:30	6:58:50P- Wheel of Fortune	2		X	X	X	X						Asheville (WLOS)	WHEEL OF FORTUNE	9/13/12

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11.2	Normal Line / SPOT(B/E)	09/18/12-09/21/12	3	:15/:15	6:58:50P- Wheel of Fortune	2		X	X	X	X			2	\$1,400.00	\$2,800.00	Asheville (WLOS)	WHEEL OF FORTUNE	9/17/12
12.0	Revised Line / SPOT	09/17/12-09/21/12	3	:30	7:28:30P- Jeopardy	3	X	X	X	X	X						Asheville (WLOS)	JEOPARDY	8/16/12
12.1	Revised Line / SPOT	09/18/12-09/21/12	3	:30	7:28:30P- Jeopardy	3		X	X	X	X						Asheville (WLOS)	JEOPARDY	9/13/12
12.2	Normal Line / SPOT(B/E)	09/18/12-09/21/12	3	:15/:15	7:28:30P- Jeopardy	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	JEOPARDY	9/17/12
13.0	Revised Line / News	09/17/12-09/20/12	3	:30	10:59:56P- News-News 13 11p Late News	2	X	X	X	X							Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
13.1	Revised Line / News	09/18/12-09/20/12	3	:30	10:59:56P- News-News 13 11p Late News	2		X	X	X							Asheville (WLOS)	NEWS 13 TONIGHT	9/13/12
13.2	Normal Line / News(B/E)	09/18/12-09/20/12	3	:15/:15	10:59:56P- News-News 13 11p Late News	2		X	X	X				2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/17/12
14.0	Revised Line / News	09/21/12-09/23/12	3	:30	10:59:56P- News-News 13 11p Late News	2					X	X	X				Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
14.1	Normal Line / News(B/E)	09/21/12-09/23/12	3	:15/:15	10:59:56P- News-News 13 11p Late News	2					X	X	X	2	\$1,100.00	\$2,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/17/12
15.0	Revised Line / News	09/22/12-09/22/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X					Asheville (WLOS)	NEWS 13 SATURDAY @ 6	8/16/12
15.1	Normal Line / News(B/E)	09/22/12-09/22/12	3	:15/:15	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	9/17/12

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16.0	Revised Line / News	09/23/12-09/23/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X				Asheville (WLOS)	NEWS 13 SUNDAY @ 6	8/16/12
16.1	Normal Line / News(B/E)	09/23/12-09/23/12	3	:15/:15	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	9/17/12
17.0	Revised Line / News	09/23/12-09/23/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NEWS 13 SUNDAY @ 7	8/16/12
17.1	Normal Line / News(B/E)	09/23/12-09/23/12	3	:15/:15	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	9/17/12

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